



PODCASTS ARE A POWERFUL WAY TO ENHANCE INFLUENCE AND IMPACT.

Authentic and Immersive

Audio experiences bring listeners in and keep them engaged, far more than other communications channels.

News Making and News Quality

At a time when news organizations are downsizing storytelling, it's more important than ever that newsworthy, important stories are told. Podcasts can help make news, and deliver stories of news quality.

Connect with Your Audience

Audio storytelling can help your company or organization connect your mission and values with your target audience.





WHY SITUATION ROOM STUDIOS?

We offer two powerful additions to the standard suite of podcast production services.

We create world-class content

With access to some of the most important and influential people on the planet, SRS has a high-powered network of leading journalists, academics, government officials and celebrities. We book guests that attract listeners. Led by the former head of radio politics programs at Bloomberg, our team shapes these conversations into network quality shows.

We make news

By fully integrating the earned media experts at our renowned consulting firm Global Situation Room, clients' content connects with key reporters and often generates headlines, from the New York Times to the Wall Street Journal, the BBC to POLITICO. We help stand up important news stories that the American people, and the global public, want to hear.

The value of podcasts for many companies is the ability to convene conversations with almost anyone, anywhere. Imagine attending a major conference or event and being able to sit down with the most important speakers, artists, as well as journalists. Top quality podcasts provide you with precisely that opportunity. Not only do leaders come to you, they then let everyone know, sharing your conversation, on your issues, across their platforms.

The world is not just in our name, Global Situation Room, it's central to how and where we work. The content created by SRS is designed to connect across borders and cultures, be they within our country or on the other side of the planet. That's why the largest and most important institutions, from the World Bank to The Elders, turn to our team for their communications strategies.



Jill Biden wants to keep teaching as first lady, she said on a new podcast with Obama administration alums

The three hosts of a new podcast, "Pod Is a Woman," said last week that their first choice for a guest on the first episode was Jill Biden.



OUR PODCASTS

We have created leading podcasts that drive dialogue and debate



One Decision

SRS has shaped One Decision into the leading foreign affairs podcast in the world. With more than 1.2 million downloads, reaching the top charts in over 90 countries, the show has featured heads of state and influential global thinkers, including former CIA Director General Michael Hayden, former Secretary of State Mike Pompeo, Former U.S. Secretary of Defense Robert Gates, along with CNN's Clarissa Ward, the BBC's Katty Kay and the Financial Times' Gillian Tett.



Press Advance with Johanna Maska

Ahead of the 2024 election, NewsNation contributor Johanna Maska takes a fresh look at how we make political progress. As Director of Press Advance for President Obama's White House and one of his early campaign staffers, Maska knows what it takes to move the needle on the national stage and in the presidential primaries. She takes us past the talking points to look at what it will take to navigate make progress in today's polarized political environment.

Season 1 of Press Advance, launching in May 2023, will feature deep dives into the candidates emerging for President, getting color from local reporters who cover the candidates, and some political advisors and consultants as well. We'll get insight on their policy positions, how they'd govern, and give listeners a full picture of some of the people who might run for the highest office in the land.



Pod is a Woman

Pod is a Woman, named by TIME Magazine and Cosmopolitan as "one of the best political podcasts," featured women who served in the Obama White House talking with some of the leading names in politics and entertainment, from Jill Biden to Natalie Portman.